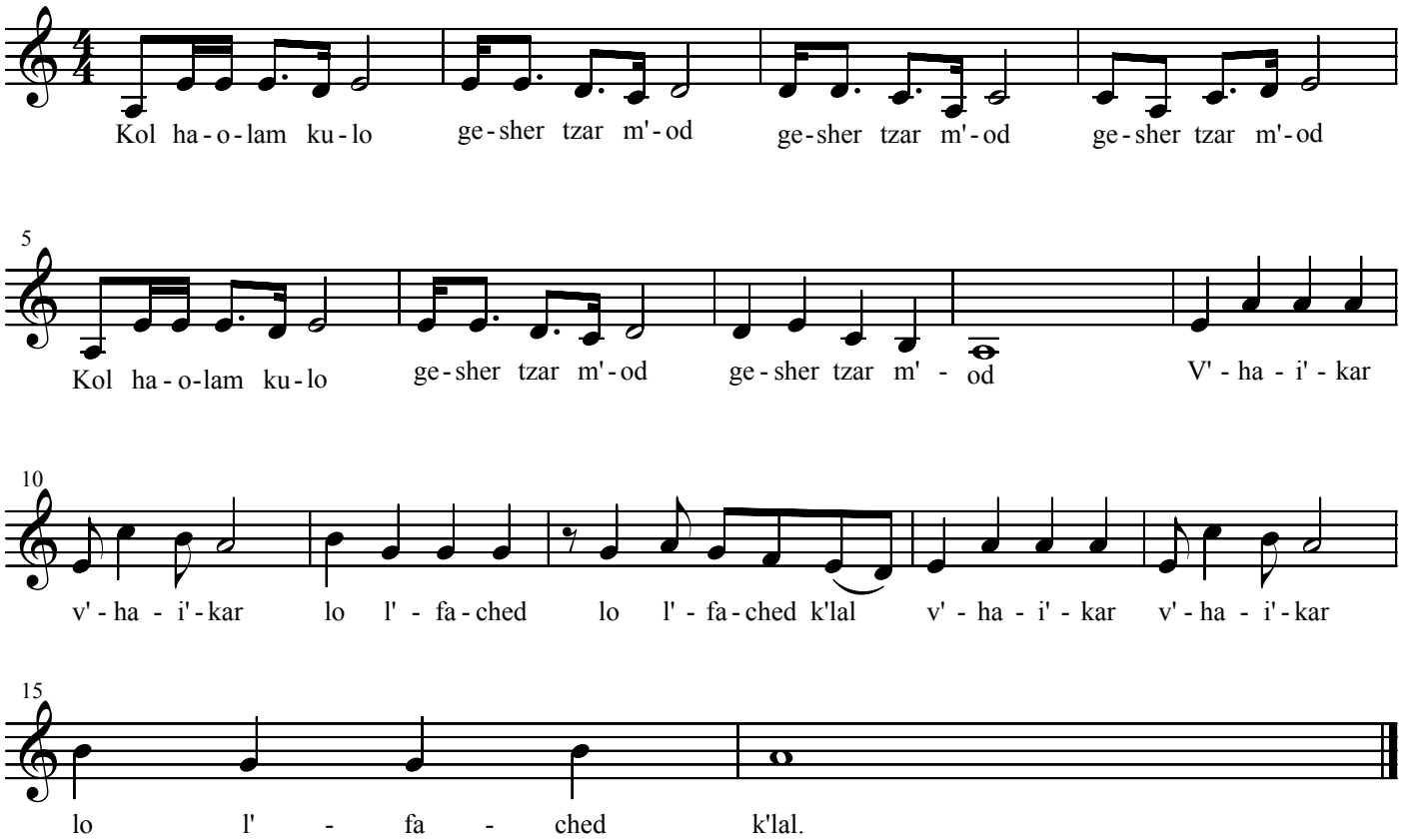Kol ha'olam kulo